



Concert Program Advertising

Reserve your advertising space today!

The Danville Girls Chorus concert programs provide an ideal marketing opportunity for businesses wishing to demonstrate their support for the arts and our community. Over the years, the Danville Girls Chorus has provided a high quality vocal music program and outstanding performances.

Why advertise in the 2011-2012 Concert Programs

- Reach over 400 people at each of the three concerts.
- Gain recurring and lengthy exposure for your business: Audiences receive printed programs at all three major concert events.
- Connect with a local market: The choir's enrollment consists of girls in numerous schools and cities in the tri-valley area.
- Your company's website will be listed on the DGC Web Directory of advertisers as well as in the printed programs.
- The Danville Girls Chorus audience is families. Your ad reaches a desirable and valuable consumer three times each year. Our programs are provided free-of-charge to audiences at least 20 minutes before each performance.
- After the show, programs are taken home as a guide for future events and/or as a memento of the performance giving the program (and your ad) a second life.

We trust you will find this to be an outstanding opportunity to reach your company's target market by getting into the hands of the Danville Girls Chorus audiences.

Advertiser _____

Contact _____ Title _____

Address _____

City _____ Zip _____

Phone _____

Signature _____ Date _____

E-Mail _____

Website _____

Program Ad & Web Listing

Choose an ad size:

- Business Card up to 2.5" x 3.5" \$75 (B&W)
- Half page 5" x 4" \$125 (B&W)
- Full page 5" x 8" \$200 (B&W)
- Back Cover 5" x 8" \$350 (Color)

Ad payment and ad copy are due November 20th

1. Complete the form and mail your payment to the Danville Girls Chorus mailing address at the bottom of this page. **We must receive your ad reservation and payment no later than November 20, 2011 to ensure placement in the winter program.**

Mail to: Danville Girls Chorus, P.O. Box 665, Danville, CA. 94526

2. All ads must be received in an electronic format (.jpg, .tif or .gif format) **by Nov 20, 2011. If possible, advertiser should also provide a hard copy of ad along with ad order.**

3. **E-mail ad copy to publicity@danvillegirlschorus.org**

If you have any questions please contact Lisa Hilmes, Publicity Chairman at publicity@danvillegirlschorus.org or 925-683-0736 (cell)